

BLD 2026 DRM

Member Directory and Buyer's Guide

Advertising Rate Card

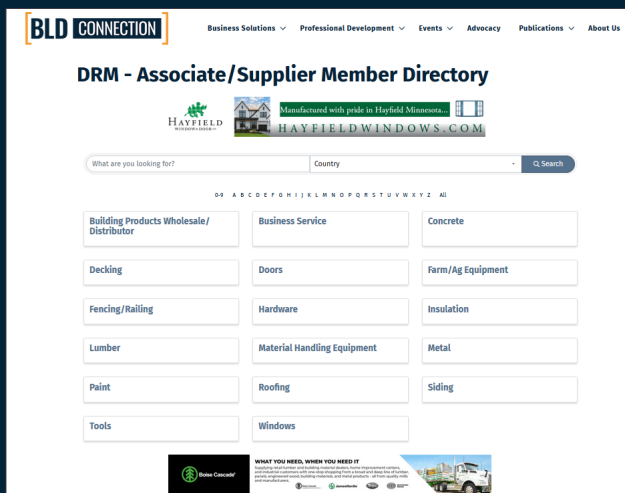
Advertising Rates, Specifications, & Deadlines

The 2026 BLD Member and Buyer's Guide (DRM) is the most comprehensive directory of building material suppliers in the Midwest. As the official member directory of BLD Connection, it is one of the most frequently used publications by members to research products, find services, and connect with colleagues and industry suppliers.



The 2026 DRM includes Arkansas, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin, and Upper Michigan, which allows you to reach more than 1,150 lumber and building material businesses. With a variety of advertising opportunities available, your message will reach your target market consistently throughout the year.

TOTAL CIRCULATION: 1,150+



NEW!
Online Ad
Option!

NEW - Online Directory!
Must advertise in print issue.

Live May 2025 - April 2026

Top Banner Ad (max 6) - \$750

Bottom Banner Ad (max 6) - \$450

728w x 90h (pixels) - .png, .eps or .jpg.

Advertising Contact: Erica Nelson | (763) 497-1778 | Fax: (763) 497-8810 | erica.nelson@ewald.com

AD DEADLINES

Early Bird Pricing
August 15, 2025

Final Space
December 15, 2025

Display Ad Art
February 15, 2026

Banner Ad Art
March 15, 2026

PUBLICATION
May 2026

ADVERTISER BENEFITS

In addition to your display ad, your 2026 DRM package includes:

- An enhanced supplier section listing featuring your company name, address, telephone/fax numbers, and up to 25 line items. These can include sales representatives, products, trade names, or distribution centers and sales offices in AR, IA, KS, MN, MO, NE, ND, SD, WI, and Upper Michigan. These line items will also be cross-referenced in the Trade Names and Products sections. Additional line items beyond the 25 allotted are \$2 each.

Placement of your company logo (black & white or grayscale) in the supplier section.

Advertising Contact:

Erica Nelson

(763) 497-1778

Fax: (763) 497-8810

erica.nelson@ewald.com

The DRM is published by
BLD Connection
(763) 544-6822

www.bldconnection.org

ADVERTISING RATES

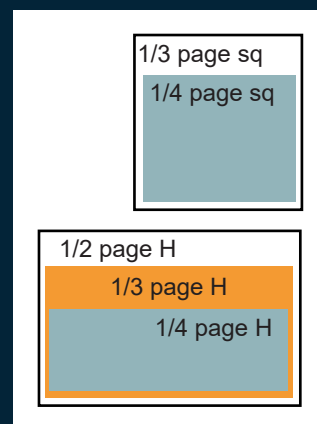
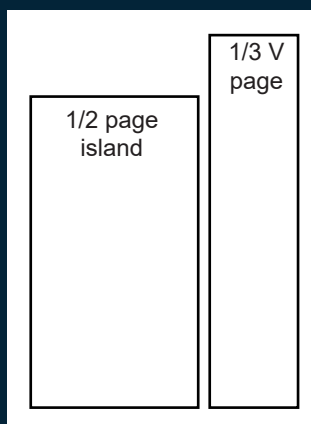
DISCOUNT IF PAID WITH ORDER BY AUGUST 15, 2025
ADVERTISORS MUST BE A CURRENT BLD CONNECTION MEMBER

AD OPTIONS	BY AUG 15 PREPAID	AUG 16 & BEYOND
FULL PAGE	\$2059	\$2,169
1/2 PAGE	\$1,569	\$1,639
1/3 PAGE	\$1,309	\$1,369
1/4 PAGE	\$1,129	\$1,169
BACK COVER	\$2,619	\$2,749
INSIDE COVERS	\$2,399	\$2,509
TAB PAGES	\$2,349	\$2,469

Reduce by \$400 for black & white (covers & tabs excluded)

AD DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE TRIM SIZE (bleed 1/4" off trim size)	8 1/2"	11"
FULL PAGE LIVE AREA	7"	10"
1/2 PAGE HORIZONTAL	7"	4 7/8"
1/2 PAGE ISLAND	4 1/2"	7 1/2"
1/3 PAGE SQUARE	4 1/2"	4 7/8"
1/3 PAGE HORIZONTAL	7"	3 1/2"
1/3 PAGE VERTICAL	2 1/4"	10"
1/4 PAGE SQUARE	4 1/2"	3"
1/4 PAGE HORIZONTAL	7"	2 1/2"



Basic Listing (FREE)

Company Name: _____

Address: _____

City/State/Zip: _____

Phone #: _____ Fax #: _____

Toll Free Phone #: _____ e-mail: _____

Web Site Address: _____

- **Printed** DRM Directory: Up to 5 free categories. Use this form **bit.ly/2026DRM**.
- **Online** Directory: Select categories below (unlimited).

- ☐ Building Products Wholesale/Distributor ☐ Business Service (i.e. insurance, computer)
☐ Ag/Farm Equipment ☐ Concrete ☐ Decking ☐ Doors ☐ Fencing/Railing ☐ Hardware
☐ Insulation ☐ Lumber ☐ Metal ☐ Paint ☐ Roofing ☐ Siding ☐ Tools ☐ Windows

2026 DRM - Member Directory and Buyer's Guide LISTING & AD ORDER FORM

Who is the best contact regarding this order?

Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone #: _____

E-mail: _____

Enhanced Listing

Free with Display Ad, or \$250 without Display Ad (25 extra lines included). Additional lines: \$2 each

Use online DRM Listing Details form to submit new listing: **bit.ly/2026DRM**

Check listing options:

- ☐ Exact Repeat ☐ New Listing (fill out form) ☐ Update Listing (fill out form or email updates) ☐ Add Logo \$100 (printed in b&w or gray)
☐ ____ Add'l Lines beyond 25 lines x \$2 **TOTAL ENHANCED LISTING FEE (include logo & add'l lines): \$** _____

Questions on Enhanced Listings? Contact Melanie Hultman, melanie@bldconnection.org (763) 595-4050

Display Ad

Select ad size, rate, position preference, special instructions. See Rate Card.

Ad Option: _____ **DISPLAY AD RATE: \$** _____

Position Preference (tab, cover, etc.): _____

Special Instructions: _____

Online Directory Ad

See rate card for options. Must advertise in print issue.

Ad Option (top or bottom banner): _____ **ONLINE AD RATE: \$** _____

Special Instructions: _____

Questions on Display Ads or Directory Ads? Erica Nelson, erica.nelson@ewald.com (763) 497-1778

Remember to

1. Update Basic Listing & Contact Info
2. Indicate Enhanced Listing and Ad Choices
3. Sign Authorization section (even with FREE listing).
4. Return with Payment Choices.

Authorization

Signing below constitutes agreement to the details listed above, to the DRM Listing Details Form, and to the BLD Connection General Terms & Conditions. It also provides payment authorization.

Authorized By: _____ Print Name: _____ Date: _____

Payment

Check preferences below.

- ☐ Pre-pay for the following (*The "Aug 15 Prepaid" display ad rate must be paid by Aug 15.*):

- ☐ Display Ad ☐ Enhanced Listing Fee ☐ Both

- ☐ Use the credit card below:

- ☐ Visa ☐ Mastercard ☐ Am Ex

Card Number: _____

Exp. Date: _____ Security Code: _____

- ☐ Please send an invoice May 2026 for the following:

- ☐ Display Ad (*if booked after Aug 15*) ☐ Enhanced Listing Fee ☐ Both

Fill in totals from above sections:

BASIC LISTING \$ _____ 0.00

ENHANCED LISTING FEE \$ _____

DISPLAY AD RATE \$ _____

ONLINE DIRECTORY AD \$ _____

TOTAL \$ _____

Return To: BLD Connection
10700 Old County Road 15, Suite 200
Plymouth, MN 55441
Fax: (763) 595-4060

Mechanical Requirements

Art Submission: Press quality PDFs preferred with fonts embedded.
Dimensions: Refer to rate card for ad dimensions.
Full Color: For full color art, please make sure art separates CMYK (Not RGB).
Ad creation: Ads can be designed from your supplied copy. There is a \$50 minimum fee for ad creation.
Send artwork to: Erica Nelson – erica.nelson@ewald.com / 763-497-1778
Please clearly label your art specific to the publication it is to appear.

General Terms & Conditions (5/10/22)

It is agreed that the term “advertiser” within the Insertion Order and these General Terms & Conditions refers to the entity purchasing the advertisement space. This entity, the advertiser, is listed on the Insertion Order. It is also agreed that the term “publisher” refers to the entity producing the publication—BLD Connection.

Submitting a signed Insertion Order constitutes a formal reservation from the advertiser for the advertisement specified in the Insertion Order and agreement to these General Terms & Conditions.

Submitting a signed Insertion Order constitutes the advertiser’s agreement to submit necessary artwork (correct to specifications) no later than the due date specified by the Insertion Order. Should the advertiser not submit artwork by the listed due date, the advertiser understands that either 1) the publisher will use art on file for the advertiser from the most recent issue of the publication or 2) their advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should submitted artwork not meet the specifications, it is fully the advertiser’s responsibility to make the necessary changes to make the artwork correct to specifications and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser’s artwork not meet specifications and the advertiser not be able to submit new artwork correct to specifications by the listed due date, the advertiser understands that they will be obligated to pay any production costs required to make their artwork correct to specifications or the advertisement will not be included in the publication. The advertiser also understands that, should their advertisement not appear in the publication due to incorrect artwork, they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should an advertisement resemble editorial copy, the advertiser agrees that it will carry the word “Advertisement”.

The advertiser agrees that all submit artwork will be free of copyright.

The publisher is not responsible for errors in advertiser artwork.

The advertiser agrees to protect, indemnify, and hold harmless the publisher and its agents against any and all claims arising from the look and the content of the advertiser’s advertisement.

The advertiser agrees that all advertisements are subject to the approval of the publisher. The publisher reserves the right to refuse advertisement purchases or artwork for any reason including a conflict with the intent of the publication or the organization. Should the publisher refuse the advertiser’s artwork, it is fully the advertiser’s responsibility to make the necessary changes to make the artwork acceptable to the publisher and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser’s artwork be refused by the publisher and the advertiser not be able to submit new artwork by the listed due date, the advertisement will not be included in the publication. Should this happen, the advertiser understands that their advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

The publisher reserves the right to charge for ad design services.

The publisher reserves the right to cancel an ad contract at any time. Should the publisher enact this right, the publisher will refund the advertiser any fees paid for unfulfilled ad placements.

Invoices are payable within 30 days. A 1-1/2% interest charge per month will be assessed on all balances over 30 days.

There are no cancellations on preferred placements (i.e. covers, assigned locations, etc.) Other cancellations will not be accepted after the publication’s ad deadline. If an advertiser is receiving a multiple commitment discount and cancels, they will be billed the difference between the discounted rate and their earned ad rate. There is a 10% surcharge on cancelled, pre-paid contracts.