



# BLD BIZCON NORTH

## PUBLIC AGENDA

### January 28 & 29, 2025

#### MONDAY, JANUARY 27, 2025

5:00 pm – 7:00 pm	Welcome Mixer (for all early arrivals)	Best Western Congress/Senate Rooms
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#### TUESDAY, JANUARY 28, 2025

8:00 am – 6:00 pm	Registration Desk Open	Pre-Function Terry Haws A & B
8:00 am – 12:00 pm	Exhibitor Move In / Booth Set Up	Rivers Edge Terry Haws A & B
8:00 am – 11:30 am	BLD Board Meeting (Invitation Only)	Best Western University A
10:00 am – 11:30 am	Sales Seminar – “Building Your Sales Framework for Stronger Relationships” with Dustin James	Best Western Grand Ballroom
11:45 am – 1:30 pm	Membership Luncheon with Contractor Panel <ul style="list-style-type: none"> <li>11:45 am – 12:10 pm Lunch Served (Buffet)</li> <li>12:10 pm – 12:30 pm BLD Business <ul style="list-style-type: none"> <li>Overview of BizCon</li> <li>Annual Membership Meeting</li> <li>Sponsor Recognition</li> </ul> </li> <li>12:30 pm – 1:30 pm Contractor Panel</li> </ul>	Rivers Edge Glenn Carlson Room
1:30 pm – 5:30 pm	Exhibit Hall Open <ul style="list-style-type: none"> <li>Exhibits</li> <li>Contests</li> <li>Break Service (Soda and snack items)</li> <li>Cash Bar Service</li> <li>Innovation Speed Session (on stage @ 2:30 – 3:15 pm)</li> <li>Trade Show Happy Hour @ 4:00 pm – 5:30 pm</li> <li>Women in the Industry (on stage @ 4:15 pm – 5:15 pm)</li> </ul>	Rivers Edge Terry Haws A & B
5:30 pm – 7:30 pm	Brews and Bites Reception	Best Western Grand Ballroom
7:30 pm	Open Night	



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### WEDNESDAY, JANUARY 29, 2025

7:30 am – 12:00 pm	Registration Desk Open	Pre-Function Terry Haws A & B
7:30 am – 9:50 am	Seminar Break Service - Coffee & Continental Breakfast Items	Rivers Edge Opportunity Suites Pre-function
8:00 am – 8:50 am	Seminar – “Unlocking Team Excellence – 6 Steps to Cultivating Peak Engagement” with Dave Molenda	Rivers Edge Opportunities Suites (Weidner, Edel, Clark)
9:00 am – 9:50 am	Seminar – “Five Ways AI Will – or Won’t – Change Life at Your Lumberyard” with Craig Webb	Rivers Edge Opportunities Suite (Bell, Alexander)
9:00 am – 9:30 am	Student Career Panel	Rivers Edge Terry Haws A & B Stage
9:30 am – 1:30 pm <small>(Students and contractors on floor from 9:30 am – 10:00 am)</small>	Exhibit Hall Open <ul style="list-style-type: none"> <li>Exhibits</li> <li>Contests</li> <li>Break Service (Coffee, soda, and continental breakfast items)</li> <li>Student Career Panel (on stage @ 9:00 am – 9:30 am)</li> <li>Innovation Speed Session (on stage @ 10:30 am – 11:15 am)</li> </ul>	Rivers Edge Terry Haws A & B
12:30 pm – 1:30 pm	“Wrap Up” Lunch on the Exhibit Floor	Rivers Edge Terry Haws A & B
1:30 pm – 5:00 pm	Exhibitor Tear Down	Rivers Edge Exhibit Hall

### BIZCON NORTH LOCATIONS

**BEST WESTERN KELLY INN HOTEL**  
**100 4<sup>th</sup> AVENUE SOUTH**  
**ST. CLOUD, MN 56301**  
**(320) 253-0606**

<https://www.bestwesternstcloud.com/>

- HOTEL ROOM BLOCKS
- PRE-EVENT - WELCOME MIXER
- DAY 1 - BLD CONNECTION BOARD MEETING
- DAY 1 – SALES SEMINAR
- DAY 1 - BREWS & BITES EVENING RECEPTION

**RIVER’S EDGE CONVENTION CENTER**  
**10 4<sup>th</sup> AVENUE SOUTH**  
**ST. CLOUD, MN 56301**  
**(320) 255-7272**

<https://www.stcloudriversedgeconventioncenter.com/>

- DAY 1 & 2 - EVENT REGISTRATION DESK
- DAY 1 - MEMBERSHIP LUNCHEON & PANEL
- DAY 1 & 2 - EXHIBIT HALL – EXHIBITS, ACTIVITIES, CONTESTS & PRIZE DRAWINGS
- DAY 2 - SEMINARS