



Ho Chunk Casino
Baraboo, Wisconsin

Thursday, March 21, 2024

Partner with us to support the annual Wisconsin Connection Conference for the retail building material & lumber dealers.

BLD Connection, in conjunction with the Wisconsin Lumber Dealers Education Foundation (WLDEF) is offering you, our trusted LBM supplier and service provider members, the opportunity to show your support of your lumber dealer customers by sponsoring the annual Wisconsin Connection Conference (formerly the Wisconsin Leadership Conference).

The 2024 Connection Conference will be March 21 at the Ho Chunk Casino Hotel in Baraboo, Wisconsin. This conference focuses on connecting retail lumber dealers with their peers and enriching the knowledge base of our attendees through peer roundtables, seminars, and discussion panels. These programs are all geared toward owners, managers, and sales team members of LBM retailers. Additionally, the conference includes a keynote presentation during the membership lunch along with a networking cocktail reception to close out the conference.

Each level of sponsorship includes complimentary admission to the 2024 conference. We welcome you and/or team members to attend the conference to participate in a seminar and network with your customers (current & potential) during lunch, over the breaks and at the cocktail reception! Sponsors are also encouraged to bring a pop-up banner and literature display to set-up in the event lobby area and in the reception hall.

We hope you'll consider sponsoring this great event as a thank you to your loyal customers while continuing to build your brand awareness as a loyal supporter of our great industry!

Sponsorship Levels & Inclusions

Premium Sponsorship (\$1,000)

Sponsorship will be used to support the seminar speakers, membership meeting & awards luncheon and networking reception.

Inclusions: The premium sponsorship package includes up to four (4) complimentary registrations for you or your dealer customers; exposure in event marketing pieces (website, emails, newsletters, show program, etc.) and signage onsite.

General Sponsorship (\$500)

Sponsorship will help provide break stations (coffee & soda), the registration desk and prizes being offered to attendees.

Inclusions: The general sponsorship package includes two (2) complimentary registrations for you or your dealer customers; exposure in event marketing pieces (website, emails, newsletters, show program, etc.) and signage onsite.

Hosted by:



Wisconsin Lumber Dealers
Education Foundation

For more information visit www.bldconnection.org/events/wiconnection-conference or call (888) 544-6822

[BLD] CONNECTION CONFERENCE WISCONSIN



Co-Hosted by Wisconsin Lumber Dealers Education Foundation Inc.

Ho Chunk Casino | Baraboo, Wisconsin
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SPONSORSHIP FORM

| Sponsorship Level | Inclusions |
|-------------------------------|---|
| Premium Sponsorship (\$1,000) | Sponsorship will be used to support the seminar speakers, membership meeting & awards luncheon and networking reception. Inclusions: The premium sponsorship package includes up to four (4) complimentary registrations for you or your dealer customers; exposure in event marketing pieces (website, emails, newsletters, show program, etc.) and signage onsite. |
| General Sponsorship (\$500) | Sponsorship will help provide break stations (coffee & soda), the registration desk and prizes being offered to attendees. Inclusions: The general sponsorship package includes two (2) complimentary registrations for you or your dealer customers; exposure in event marketing pieces (website, emails, newsletters, show program, etc.) and signage onsite. |

SPONSORSHIP LEVEL: _____ AMOUNT: _____

COMPANY NAME: _____

ADDRESS: _____ CITY: _____ ST: _____ ZIP: _____

CONTACT NAME: _____ PHONE: _____

EMAIL: _____

If you choose to sponsor the 2024 Wisconsin Connection Conference, there is no obligation to attend, however, it is strongly encouraged. As a sponsor, if your company is not able to use all of your complimentary registrations, we encourage you to use the FREE registrations to invite BLD Connection member dealers to the conference. *If using complimentary tickets to invite a dealer, they must be a BLD Connection member.*

Payment Information

Payment Options

- Credit Card
 - Mastercard
 - Visa
 - AM EX
- Check

Credit Card Information

Card # _____ Exp. Date _____

Name on Card _____ CSV-Code _____

Billing Address _____
(if different than above)

Signature _____ Date _____

Remit to: BLD Connection - 701 Decatur Ave N. #105, Golden Valley, MN 55427 | Fax: (763) 595-4060

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