

2026 BIZCON SPONSORSHIP OPPORTUNITIES

with DUCKIE SCAVENGER HUNT



January 20 & 21, 2026
Rivers Edge
Convention Center
St. Cloud, MN



February 3 & 4, 2026
The Meadows Events
& Conference Center
Altoona, IA

BLD Connection's quality events are made possible by the generosity of our LBM supplier exhibitors. For 2026, suppliers can again stand out by sponsoring BizCon North and/or BizCon South. Each sponsorship includes pre-event promotion and event recognition. Levels and pricing below are per BizCon. **NEW! PREMIUM SPONSORS WILL ENJOY MORE ENGAGEMENT FROM THOSE SEARCHING FOR DUCKIES AT THEIR BOOTH. SEE BELOW FOR MORE DETAILS.**

STANDARD SPONSOR - \$1000

Sponsors at the STANDARD LEVEL will receive the following benefits:

These funds will be used at BLD 's discretion towards various BizCon administrative costs.

- Exposure on event webpages, social media, and onsite show program
- Sponsor signage onsite at event including bright signage on exhibit booth to help your booth stand out
- Badge ribbons on booth representative badges to identify them as sponsors
- Verbal acknowledgement during Opening Membership Luncheon
- Exclusive access into the Early Arrival Welcome Mixer (non-sponsoring exhibitors are not invited) with BLD staff, board members and dealers arriving the day prior to the event.
- **Participation in the onsite Sponsor-Only Duckie Scavenger Hunt Game**

Dealers and guests will be sent to all sponsor booths to search for a specific rubber duckie (each one is different). Once they complete their game card by visiting all sponsors, they may enter it into a drawing for a \$250 prize held at the end of the event. These games help drive guaranteed traffic to sponsor booths!

PREMIUM SPONSOR - \$1750 AVAILABLE TO BLD MEMBERS ONLY

Sponsors at the PREMIUM LEVEL will receive the following benefits:

These funds will be used towards the BizCon function of your choice.

All benefits listed under Standard Sponsor (including the popular Duckie Scavenger Hunt!)

- PLUS -

- Ability to sponsor a specific function at the event rather than BLD assigning dollars to behind-the-scenes expenses (options below). This ensures you will receive individual sponsor signage at that function highlighting your company (rather than just be listed on the 'all sponsor' sign.)
- Premium sponsors earn an additional free Dealers Reference Manual outside of the one they already get with their booth (mailed out in May – available to Members ONLY)
- **Increased interaction between dealers and PREMIUM SPONSORS DURING THE DUCKIE SCAVENGER HUNT**

Lumber dealers must not only identify which duckie is in your booth, they must ALSO collect a signature OR initials from a booth representative, ensuring they stay longer at your booth and interact. If they do this, they have the chance to double their winnings!

DAY 1 - PREMIUM SPONSOR OPTIONS

- A. Sales Seminar (one available)
- B. Break Service in or near Exhibit Hall – Snacks & Beverages (one available)
- C. Exhibit Hall Happy Hour (two available)
- D. Brews & Bites Reception
 - Food/Beverage Stations (two available)
 - Entertainment (one available)

DAY 2 - PREMIUM SPONSOR OPTIONS

- E. Operations Seminars
 - Seminar Speakers (two available)
 - Shared Seminar Break Service (one available)
- F. Break Service in or near Exhibit Hall – Light Breakfast Items & Beverages (one available)
- G. Lunch Snacks on Exhibit Floor (two available)

Have another idea of something you'd like to sponsor at the BizCon? Let's chat!

USE THE REGISTRATION FORM ON THE NEXT PAGE OR ON THE WEBSITE TO SECURE YOUR SPONSORSHIP COMMITMENT.

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Use the form below to select your sponsorship level at each show. Visit Page 1 to read about all sponsorship inclusions and options. If selecting a PREMIUM sponsorship, make sure to select which function within the BizCon you want your dollars applied to.



☐ **STANDARD SPONSORSHIP = \$1000**

☐ **PREMIUM SPONSORSHIP = \$1750 (Members ONLY)**

Day 1 PREMIUM SPONSORSHIP ONLY

I want to sponsor the following function within the BizCon North (listed on Page 1):

- ☐ **Sales Seminar** (one available)
- ☐ **Break Service in Exhibit Hall**
- ☐ **Snacks & Beverages** (one available)
- ☐ **Exhibit Hall Happy Hour** (two available)
- ☐ **Brews & Bites Reception**
- ☐ **Food/Beverage Stations** (two available)
- ☐ **Entertainment** (one available)

Day 2 PREMIUM SPONSORSHIP ONLY

I want to sponsor the following function within the BizCon North (listed on Page 1):

- ☐ **Operation Seminars**
- ☐ **Seminar Speakers** (two available)
- ☐ **Shared Seminar Break Service** (one available)
- ☐ **Break Service in or near Exhibit Hall**
- ☐ **Light Breakfast Items & Beverages** (one available)
- ☐ **Lunch Snacks on Exhibit Floor** (two available)



☐ **STANDARD SPONSORSHIP = \$1000**

☐ **PREMIUM SPONSORSHIP = \$1750 (Members ONLY)**

Day 1 PREMIUM SPONSORSHIP ONLY

I want to sponsor the following function within the BizCon South (listed on Page 1):

- ☐ **Sales Seminar** (one available)
- ☐ **Break Service in Exhibit Hall**
- ☐ **Snacks & Beverages** (one available)
- ☐ **Exhibit Hall Happy Hour** (two available)
- ☐ **Brews & Bites Reception**
- ☐ **Food/Beverage Stations** (two available)
- ☐ **Entertainment** (one available)

Day 2 PREMIUM SPONSORSHIP ONLY

I want to sponsor the following function within the BizCon South (listed on Page 1):

- ☐ **Operation Seminars**
- ☐ **Seminar Speakers** (two available)
- ☐ **Shared Seminar Break Service** (one available)
- ☐ **Break Service in or near Exhibit Hall**
- ☐ **Light Breakfast Items & Beverages** (one available)
- ☐ **Lunch Snacks on Exhibit Floor** (two available)

Grand Total: \$ _____

Payment Options

- ☐ Credit Card
 - ☐ Master
 - ☐ Card Visa
 - ☐ Amex
- ☐ Check

Credit Card Information

Name on Card _____

Card # _____ Exp. Date _____ CSV-CODE _____

Billing Address _____

Signature _____ Date _____

REMIT TO JODIE FLECK, CMP | JODIE@BLDCONNECTION.ORG | (763) 544-6822
10700 Old County Road 15, Suite 200 Plymouth, MN 55441