



# NLA BIZCON SOUTH AGENDA

February 21-22, 2024

## TUESDAY, FEBRUARY 20, 2024

5:00 pm – 7:00 pm	Board Mixer (Early Arrivals Welcome)	AJ'S PARTY ROOM
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## WEDNESDAY, FEBRUARY 21, 2024

8:00 am – 6:00 pm	Registration Desk Open	BALLROOM FOYER
8:00 am – 12:00 pm	Exhibitor Move In / Booth Set Up	BISHOP BALLROOM
8:00 am – 11:30 am	IA Board Meeting (Invite Only)	GRANDQUIST ROOM
12:00 pm – 1:30 pm	Opening General Session with Lunch & Keynote Speaker Kendall Gammon <ul style="list-style-type: none"><li>Lunch</li><li>Overview of BizCon</li><li>Annual Membership Meeting</li><li>Sponsor Recognition</li><li>Award Announcement</li><li>Keynote</li></ul>	SKINNER BALLROOM
1:30 pm – 5:30 pm	Exhibit Hall Open <ul style="list-style-type: none"><li>Exhibits</li><li>Philanthropic/Charity Activity Area</li><li>Installation Zone</li><li>Scavenger hunt/contest</li><li>Break Service (Soda and dessert items)</li><li>Trade Show Happy Hour @ 4:00 – 5:30</li><li>Women in the Industry Networking Group @ 4:45 – 5:15</li><li>Prize announcement @ 5:30</li></ul>	BISHOP BALLROOM & STAGE
5:30 pm – 7:00 pm	Brews and Bites Reception	SKINNER BALLROOM (ENTIRE SPACE)
7:00 pm	Open Night	

**\*\*Women in the Industry Session will be offered. Time and location still TBD.**



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THURSDAY, FEBRUARY 22, 2024		
7:30 am – 12:00 pm	Registration Desk Open	BALLROOM FOYER
7:30 am – 9:00 am	Coffee Break & Light Continental Breakfast Items	BALLROOM FOYER
8:00 am – 9:30 am	Seminar – Solutions Room	SKINNER <u>B</u> BALLROOM
8:00 am – 9:30 am	Seminar – Sales with Mike McDole	SKINNER <u>A</u> BALLROOM
8:30 am – 9:00 am	Student Career Panel	BISHOP BALLROOM STAGE
9:00 am – 12:00 pm	Exhibit Hall Open <ul style="list-style-type: none"> <li>• Exhibits</li> <li>• Break Service (Coffee &amp; light continental breakfast items)</li> <li>• Students</li> <li>• Philanthropic/Charity Activity Area</li> <li>• Installation Zone</li> <li>• Contests</li> </ul>	BISHOP BALLROOM & STAGE
12:00 pm – 1:30 pm	Closing General Session with Lunch & Keynote Speaker Grant Farnsworth <ul style="list-style-type: none"> <li>• Lunch</li> <li>• Speaker</li> <li>• Award Announcement</li> <li>• Prize Announcement</li> </ul>	SKINNER BALLROOM (ENTIRE SPACE)
12:00 pm – 5:00 pm	Exhibitor Tear Down	BISHOP BALLROOM

## BIZCON SOUTH LOCATION

**PRAIRIE MEADOWS CASINO & HOTEL**  
**1 PRAIRIE MEADOWS DR, ALTOONA, IA 50009**  
**(515) 967-1000**