



NLA BIZCON SOUTH AGENDA

February 21-22, 2024

TUESDAY, FEBRUARY 20, 2024

5:00 pm – 7:00 pm	Board Mixer (Early Arrivals Welcome)	AJ'S PARTY ROOM
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WEDNESDAY, FEBRUARY 21, 2024

8:00 am – 6:00 pm	Registration Desk Open	BALLROOM FOYER
8:00 am – 12:00 pm	Exhibitor Move In / Booth Set Up	BISHOP BALLROOM
8:00 am – 11:30 am	IA Board Meeting (Invite Only)	GRANDQUIST ROOM
12:00 pm – 1:30 pm	Opening General Session with Lunch & Keynote Speaker Kendall Gammon <ul style="list-style-type: none">• Lunch• Overview of BizCon• Annual Membership Meeting• Sponsor Recognition• Award Announcement• Keynote	SKINNER BALLROOM
1:30 pm – 5:30 pm	Exhibit Hall Open <ul style="list-style-type: none">• Exhibits• Philanthropic/Charity Activity Area• Installation Zone• Scavenger hunt/contest• Break Service (Soda and dessert items)• Trade Show Happy Hour @ 4:00 – 5:30• Women in the Industry Networking Group @ 4:45 – 5:15• Prize announcement @ 5:30	BISHOP BALLROOM & STAGE
5:30 pm – 7:00 pm	Brews and Bites Reception	SKINNER BALLROOM (ENTIRE SPACE)
7:00 pm	Open Night	

****Women in the Industry Session will be offered. Time and location still TBD.**



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THURSDAY, FEBRUARY 22, 2024		
7:30 am – 12:00 pm	Registration Desk Open	BALLROOM FOYER
7:30 am – 9:00 am	Coffee Break & Light Continental Breakfast Items	BALLROOM FOYER
8:00 am – 9:30 am	Seminar – Solutions Room	SKINNER <u>B</u> BALLROOM
8:00 am – 9:30 am	Seminar – Sales with Mike McDole	SKINNER <u>A</u> BALLROOM
8:30 am – 9:00 am	Student Career Panel	BISHOP BALLROOM STAGE
9:00 am – 12:00 pm	Exhibit Hall Open <ul style="list-style-type: none">• Exhibits• Break Service (Coffee & light continental breakfast items)• Students• Philanthropic/Charity Activity Area• Installation Zone• Contests	BISHOP BALLROOM & STAGE
12:00 pm – 1:30 pm	Closing General Session with Lunch & Keynote Speaker Grant Farnsworth <ul style="list-style-type: none">• Lunch• Speaker• Award Announcement• Prize Announcement	SKINNER BALLROOM (ENTIRE SPACE)
12:00 pm – 5:00 pm	Exhibitor Tear Down	BISHOP BALLROOM

BIZCON SOUTH LOCATION

PRAIRIE MEADOWS CASINO & HOTEL
1 PRAIRIE MEADOWS DR, ALTOONA, IA 50009
(515) 967-1000