

## Instructors



**Casey Voorhees** is the Executive Director for the Western Building Materials Association. He has taught his Blueprint Reading and Estimating 1-2-3 programs across the country for many LBM associations. With over 30 years experience leading the program, Casey understands the skills needed to provide your customers with an accurate take-off and good customer service.

**Bryan Rice** brings over four decades of hands-on experience in the building materials industry, demonstrating expertise and insight. While serving in his executive management roles, Bryan was instrumental in the growth and success of his former companies. Today, Bryan uses his years of experience and knowledge to help others in the building materials industry grow and thrive. Through Bryan Rice Consulting, Bryan now serves the industry by assisting organizations as a Board Member, Business Advisor, and as a Roundtable Facilitator.





**Emily Overson** is an accounting professional who has spent over 20 years focused on the LBM industry. Emily's career with retail LBM dealers covered Accounting, Human Resources, IT, Purchasing, Inventory Management, Sales Initiatives, Training Programs and overall Business Management. She is aware of the challenges facing independent retailers and is passionate about the industry and sharing her knowledge to strengthen it. To learn more about Emily, visit <a href="https://emilyoverson.com/">https://emilyoverson.com/</a>

**Ken Wilbanks** is a professional business consultant providing educational programs, financial and business process analysis and leadership development for the Building Materials and Home Center industry. Ken's rich vocational experiences lend insight and clarity to topics spanning the entire scope of executive development, finance, merchandising, marketing, sales management, operations and team development. Ken develops and presents programs that are specifically designed to bring an increased level of professionalism, enthusiasm and profitability to individuals and teams.

