



# 2025 BIZCON INNOVATION SPEED SHOWCASE REGISTRATION FORM

Day 1 (Tuesday)

2:30 pm – 3:15 pm (may end earlier)

Day 2 (Wednesday)

10:30 am – 11:15 am (may end earlier)

Do you have a new product or program that you'd like to promote at the upcoming BizCons? Register for the all-new Innovation Speed Showcase located on the stage in the exhibit hall both days of the event and present to a captive audience right on the exhibit hall floor!

These are not in-depth product demos! Designed to immediately captivate, intrigue, and inform the lumber dealers walking the show floor, this new session will feature participating exhibitors unveiling highlights of their newest products and programs in a quick-fire format to an audience of lumber dealers, contractors and guests. Each exhibiting company will have only a few minutes\* to share the features and benefits of their new product/program before we jump to the next company. Dealers are then encouraged to learn more by visiting the exhibit booths.

*\*Actual presentation minutes per company will depend upon the final number of participants registering to showcase their product within the allotted time frame but, at most, each company would have 5 minutes. Availability is limited but there also must be at least 3 companies registered in order for the session to take place.*

## IMPORTANT NOTES

- This Innovation Speed Showcase is intended to promote/unveil NEW products and programs.
- There is no cost to participate, but spots are limited and available on a first come, first served basis.
- Participating Showcase companies must plan to have at least one representative present at the stage during the times below on both days (showcase is repeated on Day 2) to give the quick presentation.
- Because this is a quick-fire format, there will not be any audio visual/presentation equipment provided.
- Companies are encouraged to give a brief “elevator speech” about their product, not to give any in-depth demos. Companies may bring a sample of their product, signage, or handouts if desired.
- Companies are welcome to hand out booth invites, prize drawings entries, promo items, etc. to encourage attendees to visit their booth after the showcase.
- **This is SEPARATE from the ‘Best Featured Product Contest’, which is available to Premium Sponsors only to participate in and be voted on as part of the Sponsor Scavenger Hunt. (Premium sponsors competing for Best Featured Product may also participate in this Innovation Showcase if their registered featured product or program is also new.)**

Exhibiting Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Select which event(s) you will be presenting at:    North     South

Onsite Presenter: \_\_\_\_\_

New Product or Program Shared at the Innovation Showcase (Both days of BizCon):  
\_\_\_\_\_