## Retail Dealer Classified Advertising Options

**Advertising Rates & Deadlines** 

Place a classified ad with BLD Connection and we'll quadruple your exposure!

- 1. Ads will be placed on the our website immediately (members.bldconnection.org/classifieds.)
- 2. Link to ad posted on Facebook page.
- 3. Link your to ad included for one month (or 4 weeks) in our weekly emailed news bulletin, *The Level Set\**
- 4. Advertise for two months or more, and your ad will be printed (in whole or in part) in the next issue *BLD Connection Magazine*.



## **CLASSIFIED AD RATES**

- Member price: Twenty-five words for \$25 per month.
  Each additional word \$1.
- Non-member price: Twenty-five words for \$50 per month.
  Each additional word \$2.

Up to two (2) photos may be included. *Note - photo(s) may not be included in BLD Connection Magazine, depending on available space.* 



## **DEADLINES**

Please submit classifed at at least one week in advance\* of the issue of The Level Set you would like your ad to be included in. If you want your ad included in *BLD Connection Magazine*, check the current rate card to find the deadline for appropriate issue here: www.bldconnection.org/publications/building-products-connection.

\*in the event the set email day falls on a holiday, the bulletin will be sent out the next business day.





www.BLDConnection.org | 701 Decatur Ave. N, Suite 105, Golden Valley, MN 55427 | (888) 544-6822