

# Advertising Rate Card

Advertising Rates, Specifications, & Deadlines

New in 2025 – Mid-America Lumbermens Association has merged with Northwestern Lumber Association to form BLD Connection!

The 2025 Member and Buyer's Guide (DRM) is the most comprehensive listing of building material suppliers in the Midwest. It is the official member directory of BLD Connection and has been one of the most frequently used publications by members to research products and services and to connect with colleagues and industry suppliers.

The 2025 DRM includes the following states: Arkansas, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin and Upper Michigan – which allows you to reach 1,140 lumber and building material businesses! With a variety of advertising opportunities available, your message will hit your target market again and again all year long.

**TOTAL CIRCULATION: 1,140** 



# **AD DEADLINES**

Early Bird Pricing August 15, 2024

Final Space December 15, 2024

Display Ad Art February 15, 2025

Banner Ad Art March 15, 2025

PUBLICATION May 2025

## ADVERTISER BENEFITS

In addition to your display ad, you will receive an enhanced listing in the 2025 DRM which includes:

- Company name, address, telephone/fax numbers and up to 25 line items in the Supplier Section, which are crossreferenced in the Trade Names and Products Sections. Line items are sales representative names, products and/or trade names. Additional line items over 25 are \$2 each. (\$4 for BLD non-members).
- All of your distribution centers or sales offices in AR, IA, KS, MN, MO NE, ND, SD, WI and the UP can be included.
- Company logo (b&w or grayscale) placement in the supplier section.

Advertising Contact:
Erica Nelson
(763) 497-1778
Fax: (763) 497-8810
erica.nelson@ewald.com

The DRM is published by BLD Connection (763) 544-6822 www.bldconnection.org

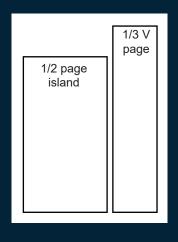
# **ADVERTISING RATES**

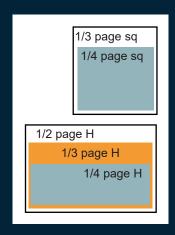
DISCOUNT IF PAID WITH ORDER BY AUGUST 15, 2024 (BLD Connection non-members add 15% to published rate)

AD OPTIONS	BY AUG 15 PREPAID	AUG 16 & BEYOND
FULL PAGE	\$1,999	\$2,109
1/2 PAGE	\$1,519	\$1,589
1/3 PAGE	\$1,269	\$1,329
1/4 PAGE	\$1,099	\$1,139
BACK COVER	\$2,539	\$2,669
INSIDE COVERS	\$2,329	\$2,439
TAB PAGES	\$2,279	\$2,399

Reduce by \$400 for black & white (covers & tabs excluded)

AD DIMENSIONS									
AD SIZE	WIDTH	HEIGHT							
FULL PAGE TRIM SIZE (bleed 1/4" off trim size)	8 1/2"	11"							
FULL PAGE LIVE AREA	7"	10"							
1/2 PAGE HORIZONTAL	7"	4 7/8"							
1/2 PAGE ISLAND	4 1/2"	7 1/2"							
1/3 PAGE SQUARE	4 1/2"	4 7/8"							
1/3 PAGE HORIZONTAL	7"	3 1/2"							
1/3 PAGE VERTICAL	2 1/4"	10"							
1/4 PAGE SQUARE	4 1/2"	3"							
1/4 PAGE HORIZONTAL	7"	2 1/2"							





<b>Basic Listing (FREE)</b> - Members, Please Fill Out This Information: This basic listing is published in print and online at no charge for Associate Members.	2025 DRM - Member Directory and Buyer's Guide
Company Name:	LISTING & AD ORDER FORM
Address:	
City/State/Zip:	Who is the best contact regarding this order?
Phone #: Fax #:	Contact:
Toll Free Phone #:e-mail:	Title:
Web Site Address:	Address:
NEW! Select the categories that best fit your company for the online directory:	City/State/Zip:
□ Building Products Wholesale/Distributor □ Business Service (i.e. insurance, computer)	Phone #:
☐ Concrete ☐ Decking ☐ Doors ☐ Farm Equipment ☐ Fencing/Railing ☐ Hardware ☐ Insulation ☐ Lumber ☐ Metal ☐ Paint ☐ Roofing ☐ Siding ☐ Tools ☐ Windows	E-mail:
Enhanced Listing (Free with a Display Ad, \$250 without an Ad)  Includes above basic listing, plus up to 25 additional listing lines. (Line items over 2 non-members). Use DRM Listing Details Form to select your products. Please return or updating OR check Exact Repeat. All advertisers must pay for additional lines over  □ New/Updated Enhanced Listing \$250* (please attach) □ Exact Repeat 2024 Enha *Enhanced Listing free with display ad, \$2 each line beyond 25 (\$4 for non-members)  □ Add'l Lines beyond 25 lines x \$2 (or \$4) **TOTAL ENHANCED LISTING**  TOTAL ENHANCED LISTING**	DRM Listing Details form with this agreement if new 25.  nced Listing \$250* ☐ Add Company Logo \$100 printed in b&w or grayscale
Questions on Enhanced Listings? Contact Melanie Hultman, melanie@bldconnection	_
<b>Display Ad</b> See rate card for options. <i>Includes Enhanced Listing (with up to 25 o</i> Enhanced Listing block and DRM Listing Details Form as well.	additional listing lines) & logo. Be sure to fill out
Ad Option: DISPLAY AD RATE: \$	
Position Preference (tab, cover, etc.):	Update Basic Listing & Contact Info
Special Instructions:	the online directory.  2. Indicate Enhanced Listing and
New! - Online Directory Ad See rate card for options. Must advertise in pri	Ad Chaicas
Ad Option (top or bottom banner): ONLINE AD RATE: \$	FREE listing).
Special Instructions:	5. Return with Payment Choices.
Questions on Display Ads or Directory Ads? Erica Nelson, erica.nelson@ew	vald.com (763) 497-1778
<b>Authorization</b> Signing below constitutes agreement to the details listed ab BLD Connection General Terms & Conditions. It also provides payment auth Authorized By: Print Name:	norization.
Payment Choices Check preferences below.	
<ul> <li>□ Pre-pay for the following (The "Aug 15 Prepaid" display ad rate must be paid by Aug 15.):</li> <li>□ Display Ad □ Enhanced Listing Fee □ Both</li> <li>□ Use the credit card below:</li> <li>□ Visa □ Mastercard □ Am Ex</li> </ul>	Fill in totals from sections above:  BASIC LISTING \$
Card Number:	ONLINE DIRECTORY AD \$
Exp. Date:Security Code:	TOTAL \$
☐ Please send an invoice May 2025 for the following:	Return To: BLD Connection

☐ Display Ad (if booked after Aug 15) ☐ Enhanced Listing Fee ☐ Both

10700 Old County Road 15, Ste 200,Plymouth, MN 55441 **Fax: (763) 595-4060** 

2025 DR	M Listina	Details -	<b>FOR</b>	NEW or	<b>UPDATED</b>	LISTING
LULU DIN	W LISHING	DCtails -	1 011		OI DAILD	

Co	m	na	nv	
CU	ш	μa	ну	•

**Do not fill out if you are repeating your 2024 listing.** Free Listing includes 5 line items. Display Ads and Enhanced Listing includes up to 25 line items. Line items are products and/or trade names or sales representative names. Products & trade names are cross-referenced from your listing to the Products & Trade name sections of the directory. Additional line items over 25 are \$2 each for BLD Connection members (\$4 for non-members). Contact Melanie with questions at (763) 595-4050 or melanie@bldconnection.org.

	(+ 1 101 110					
	-A-	Columns - continued	☐ Door Openers	☐ Drywall - Accessories	☐ Furring	-J-
	Accessories - Shutters, Vents	<ul><li>Fiberglass</li></ul>	O Commercial	Drywall - Materials	Furring Strips	☐ Joists
	Adhesives	O GluLam	O Electric			O Floor & Roof
$\bar{\Box}$	Agri Building Materials	<ul><li>Laminated</li></ul>	O Garage	-E-	_G-	0
ā	Aluminum Building Products	<ul> <li>Laminate, Metal, Wood</li> </ul>	☐ Doors	Engineered Wood Products	Galvanized - Flat Sheet	O I, Wood
	Anchors - Bolts	Laminated Wood	O Accordian	☐ Entry Door Units	☐ Gates	O Wood
ă	Arches	Permacast & Wood	O Agri	O Steel, Fiberglass	O Hardware	-L-
_		O Treated	O Basement	Entry Systems	○ Farm	□ Ladders - Alum, Fiberglass & Wood
	O Laminated	O Treated GluLam	O Bifold	Exterior Molded Millwork	<ul><li>Industrial</li></ul>	Lath
	O Gothic	O Treated MCQ		-F-	☐ GluLams	O Metal
	Architectural Columns	O Vinyl	O Commercial	_	☐ Gutter Equipment & Accessories	
		O Wood	O Custom Wood	_ :::::::::::::::::::::::::::::::::::::	☐ Gutters	O Wood
	Area Walls	☐ Compressors	<ul><li>Exterior, Steel, Wood, Fiberglass</li></ul>	Farm Equipment	O Aluminum	Lattice
	Asphalt Coatings	Computer Software	<ul><li>Fiberglass</li></ul>	Fascia Control	O Metal	O Heavy Duty
Ч	Asphalt Rolls	Accounts Payable	O Fire	☐ Fascia Systems	Metal. Galvanized	O Plastic
	-B-	Accounts Payable     Accounts Receivable	O Flush	O Soffit	O Painted	O Plastic/Treated/Cedar
	Backerboard	O Construction	French	☐ Fasteners	O Vinyl	Vinyl
ā	Balusters	Estimating	<ul> <li>Insulated Steel</li> </ul>	<ul><li>Concrete</li></ul>	Gypsum Products	O Wood
_	O Iron & Wood	General Ledger	<ul><li>Interior</li></ul>	O Door		Lighting Fixtures
	Barn Board - Shakes, Siding	Inventory Control	<ul><li>Interior, Flush &amp; Panel</li></ul>	O Steel, Wood	H-	Liner Panels
ā	Beadboard	Payroll	<ul> <li>Interior, Louver, Panel</li> </ul>	☐ Felt	☐ Hangers	Louvers
Ħ	Beams	O Point of Sale	<ul><li>Metal</li></ul>	Rolled Roofing	O Joist	<ul><li>Decorative</li></ul>
_	O GluLam	O Quotations	<ul><li>Painted</li></ul>	Fence Post	O Joist & Beam	Louvers & Louvered Products
	Laminated Wood	Sales Orders	O Panel	☐ Fencing	Hardboard Hardware	☐ Lumber
	O Treated	Concrete Mix	Patio	<ul><li>Aluminum</li></ul>	- Haraware	O #2 Pine
	Boards	O Sand. Mortar	<ul><li>Patio, Clad</li></ul>	<ul> <li>Boards/Split-Rail</li> </ul>	O Barn Door	<ul> <li>Boards Pre-Primed</li> </ul>
_	O Cedar. Dricon	Concrete Products	<ul><li>Patio, Clad &amp; Wood</li></ul>	Snow	Hay Feeding Equipment Hog Equipment	O Cedar
	O PVC		<ul> <li>Patio, Sliding Glass</li> </ul>	<ul><li>Vinyl</li></ul>	<u> </u>	<ul><li>Clear Pine</li></ul>
	O S4S		<ul> <li>Patio, Swinging</li> </ul>	<ul><li>Wire</li></ul>		<ul><li>Common Boards</li></ul>
	O Veneered	Counter Tops/Material Cultured Stone	<ul> <li>Patio, Swinging Clad</li> </ul>	→ Wood	Housewrap	<ul><li>Cypress</li></ul>
		-D-	<ul><li>Patio, Vinyl</li></ul>	Fiberglass Entry Units		<ul><li>Dimension</li></ul>
	Doill Hucks	_	<ul><li>Patio, Wood</li></ul>	Fire Retardant Treating	☐ Ice-Water Shield ☐ Industrial Particlehoard	<ul> <li>Dimension/Studs</li> </ul>
1	Bridge Plank	,,	<ul> <li>Prehung Steel, Wood</li> </ul>	Fittings		<ul><li>Dimension, Cedar - S4S</li></ul>
H	Building Columns	Log Railing, PVC, Wood  Deck Lighting	<ul> <li>Prehung Wood</li> </ul>	☐ Flashing		<ul> <li>Douglas Fir</li> </ul>
_	Building Products - Wholesaler/	Deck Necessities	Raised Steel	☐ Flooring		<ul> <li>Engelmann, Pine</li> </ul>
	Distributor	Deck Necessities  Deck Railing	<ul> <li>Residential</li> </ul>	<ul><li>Hardwood</li></ul>	O Accessories	<ul> <li>Finger Jointed</li> </ul>
	-C-	O Aluminum	<ul> <li>Sliding French, Wood</li> </ul>	O LVP & LVT	O Batts, Rolls	<ul> <li>Fire Retardant</li> </ul>
	Cabinets	O Cedar	<ul> <li>Sliding Glass</li> </ul>	<ul><li>Prefinished</li></ul>	O Blowing	<ul><li>Fire Treated</li></ul>
	Cantilever Racks	O Vinvl	<ul> <li>Sliding Systems</li> </ul>	<ul> <li>Solid, Strip, Plank</li> </ul>	O Board, Rigid	<ul><li>Hardwood</li></ul>
	Caulk		<ul> <li>Steel Entrance</li> </ul>	<ul><li>Southern Pine &amp; Fir</li></ul>	O Cellulose	<ul> <li>Hardwood, Aspen</li> </ul>
	O Colored	<ul> <li>Deck Screws/Deck Fastening</li> <li>Systems</li> </ul>	○ Storm	<ul> <li>Subflooring</li> </ul>	O Commercial	<ul> <li>Hardwood, Exotic</li> </ul>
	Caulking Compound	Deck Tools	Vinyl	→ Tongue & Grooved	O Fiberglass	<ul> <li>Hardwood, Oak, Poplar</li> </ul>
	Cedar & Cedar Products	Decking	■ Doors, Garage	<ul><li>Unfinished</li></ul>	<ul><li>Fiberglass Blown</li><li>Foam</li></ul>	<ul> <li>Hardwood, Skirtboard</li> </ul>
	Cedar, Clear	O Aluminum	O Bifold	☐ Foam Board	O Foil	<ul><li>Heat Treated</li></ul>
	Ceilings	O Cellular	<ul><li>Car Wash</li></ul>	Extruded		<ul><li>Industrial</li></ul>
	Cement	O Composite	<ul><li>Commercial</li></ul>	Fork Lift Trucks	O Loose Fill	O LVL
	O Bag Mix	O Laminated	<ul> <li>Embossed Steel</li> </ul>	Fork Lifts - Truck Mounted	<ul><li>Metal Building</li><li>Nail Base</li></ul>	<ul> <li>LVL Headers/Beams</li> </ul>
	Masonry Portland	O Vinyl	<ul><li>Insulated</li></ul>	☐ Foundation		O LSL
	Cement Board	O Wood	<ul> <li>Raised Steel Panel</li> </ul>	<ul><li>Coatings</li></ul>	O Spray-On	O LSL & LVL
	Cladding	O Wood, Cedar	<ul><li>Res. Openers</li></ul>	<ul><li>Foam Systems</li></ul>	O Under Slab	<ul> <li>Machine Stress Rated</li> </ul>
	Closet Organizers	Design & Drafting	<ul> <li>Residential</li> </ul>	Q Lumber 1	<ul><li>Urethane</li><li>Insurance</li></ul>	O MDF
	Coil Stock	Dimension - Cedar - S4S,	<ul> <li>Rustic Flush</li> </ul>	O Permanent Wood		O Patterned
ō	Columns	Rough Sawn	○ Steel	<ul> <li>Pressure Treated</li> </ul>	<ul><li>Auto</li><li>Disability</li></ul>	O Pine NW
_	O Aluminum	Dock Boards	Downspouts	☐ Frames	Life & Health	O Pine Patterns
	O Architectural	Door Frames	<ul> <li>Galvanized, Painted,</li> </ul>	O Clad	Property, Casualty, Liability	O Ponderosa Pine
	O Composite	O Aluminum Clad	Accessories	O Doors & Windows	Workers Comp.	<ul> <li>Pressure Treated</li> </ul>
	O Engineered	Door Lites - Insert-Type	☐ Drywall	O Doors & Windows, Clad	Vivorkers Comp.	O Redwood
		— Door Lites - insent-Type	-	FRP Panels		

Lum	nber- continued  Rough Rough SPF Select Boards Shop Grades Softwood Softwood, Premium Southern Pine Southern Yellow Structural Studs Studs, Softwood		eling - continued  Hardwood  Prefinished  Softwood  Panels  Liner  Melamine  Shakes & Shingles  Sheathing, OSB, MDO, Hardwood  Stockade, Hog & Cattle  Particleboard	0 000	ing - continued  Metal/Iron  Rod  Steel  Vinyl  Wood Rebar  Steel & Fiberglass Ridgevents Rim Board Roof Edge  Aluminum/Galvanized/Painted	Sidi	ing - continued:  Bevel Cedar Cedar, Bevel, Log Cedar & Pine, Handhewn Log Cement Cement Cement Board Fiber Cement Handhewn Log Cabin Hardboard Lap Log Metal		Ders - continued  Landscape Pressure Treated Rough Square Square Untreated Untreated Untreated Untreated Cedar Untreated Douglas Fir Tools Hand Power		ws continued:  Double-Pane New Construction Replacement Replacement Kit Round Top & Elliptical Screen Units Single Hung Single Slide Skylight, Vinyl Slider Slider, Wood
	<ul><li>Treated</li><li>Western Spruce</li></ul>		O Pre-Finished Particleboard & Engineered		Roofing O Asphalt		O OSB		Track - Sliding Door Trailers		O Specialty O Storm
	-M-	_	Building Products		O Commercial		O Pattern O Plywood	_	O Truss Transport		O Tilt-Turn, Wood
	Material Handling Cranes Material Handling Equipment Melamine Mesh - Reinforcing Metal Building Products Metal Products Metal Roofing & Siding		Particleboards & Pattern Patterns Pine Boards & Pattern Plumbing Supplies Plywood O Cedar O Clips		<ul> <li>Commerical &amp; Residential</li> <li>Felts</li> <li>Glass Fiber, Reinforced         <ul> <li>Plastic</li> </ul> </li> <li>Metal</li> <li>Metal Shingles</li> <li>Rubber</li> </ul>		O Prefinished O Redwood O Steel O Vinyl O Wood Silicone		Trim O Composite O Engineered Wood Trucks O Material Handling O Mounted Forklifts Trusses	□ V	O Triple-Pane O Vinyl O Wood Vire Vood - Engineered
	Metal Trim		O Concrete Form		O Shakes O Slate		Sinks		O Commercial O Floor & Roof		products or trade names or sales entative information:
	Millwork  O Pre-finished  Mouldings		<ul><li>Douglas Fir</li><li>Fir</li><li>Fire Retardant</li><li>Hardwood</li></ul>		<ul><li>Steel, Corrugated</li><li>Steel, Residential</li><li>Underlayment</li></ul>		Soffit Materials & Systems		O Heavy Timber O Steel O Wood		Gridative information.
	<ul><li>Architectural</li><li>Custom</li></ul>		O Marine		O Wood		O Fascia Systems		Twine, Baler Wire		
	O Hardwood		Overlaid (HDO/MDO)		<ul><li>Wood, Shakes &amp; Shingles</li></ul>		O Vinyl		-U-		
	O Interior		<ul><li>Sanded</li><li>Siding, Soffit</li></ul>		-S-				Underlayment		
	O Plastic		O Softwood		Safety Equipment Safety Training	_	Alum, Composite Wood		O Plywood		
	<ul><li>Prefinished</li><li>PVC</li></ul>		O Southern Pine		Saws		O Wood		-V-		
	O Specialty		O Spruce		Scaffolding - Plank (LVL)		<ul><li>Wood, Alum, Composite</li></ul>		Valley - Aluminum/Copper/		
	O Vinyl		<ul><li>Treated</li><li>Underlayment</li></ul>		Screen		O Wood, Plastic		Galvanized Ventilation Products		
	O Wood		Pole Barn Building Supplies		Screen Wire	H	Spindles & Bannisters Square Timbers	ä	Ventilator Products		
	○ Wood & PVC Mouldings & Trim		Pole Barn Timbers - Treated	_	Screws O Collated				Ventilator - Ridge		
_	O Cornice/Wood		Poles		O Drywall, Bulk & Pkg.		Stair Treads		Vents		
	O Wood		O Round, Treated		○ Self Drilling		Stairways		O Ridge, Roof		
_	-N-		Polyethylene Polyfilm		O Stainless Steel	_	Stakes  Wood		Vinyl Siding		
Ч	Nails O Bulk		Post Caps		O Wood Screws & Bolts - Packages				<b>W</b> - Waferboard		
	O Coated		O Solar		Sealants		<ul> <li>Accessories</li> </ul>	ä	Wallboard - Gypsum		
	O Drywall	Ц	Posts O Treated		Shakes		O Entry Units Stone - Decorative		Wholesale Hardware Supplier		
	O Galvanized		Precision End Trimming		O Cedar Sheathing	ä	Strapping		Window Flashing		
	Roofing Nails & Wire		Pre-Finishing Services	_	O Insulating		O Plastic		Window Flashing Tape Window Trim Covers		
	Nailing Machines		Prefinished Products		Shelving		O Steel		Window Wrap		
	-0-		Pressure Treated PVC Trim		Shims		<ul><li>Tiedowns &amp; Hardware</li><li>Tools</li></ul>		Windows		
	Oriented Strand Board (OSB)	_	- <b>R</b> -		O Cedar Shingles		Studs		O Agri		
	-P-		Racks	_	O Asphalt Organic		O LVL - EWP - LSL		O Aluminum O Awning		
	Packaging Supplies		O Lumber Storage		O Cedar		O Softwood - Premium		O Basement		
	Paint	Ц	Railing  O ADA/Secondary		O Composite	_	Subflooring		O Basement, Wood		
	Paints/Varnishes/Stains Pallet Racks		O Aluminum		<ul><li>Composition</li><li>Glass Fiber</li></ul>		-T-		O Bow & Bay Casement		
	Pallet Stock		O Aluminum, Cedar, Tempered		O Polymer Modified Sustainable		Tape - Housewrap		O Clad		Call with questions:
	Paneling		Glass  Cable		O Steel		Technology Services		<ul><li>Combination</li></ul>		Melanie Hultman
	O Cedar Pina		O Cedar		Shiplap Shutters - Exterior		=		O Corner, Wood		(763) 595-4050
	<ul><li>Cedar, Pine</li><li>Cedar, Redwood or Pine</li></ul>		O Composite		Siding		Timbers  O Cedar		O Curved, Wood O Custom		or email melanie@bldconnection.org
	O End Matched O Hardboard		O Deck & Porch Horizontal		O Accessories O Aluminum		<ul><li>Douglas Fir</li><li>Laminated</li></ul>		O Custom, Wood O Double Hung		

### **Mechanical Requirements**

Art Submission: Press quality PDFs preferred with fonts embedded.

Dimensions: Refer to rate card for ad dimensions.

Full Color: For full color art, please make sure art separates CMYK (Not RGB).

Ad creation: Ads can be designed from your supplied copy. There is a \$50 minimum fee for ad creation.

Send artwork to: Erica Nelson – erica.nelson@ewald.com / 763-497-1778

Please clearly label your art specific to the publication it is to appear.

### **General Terms & Conditions** (5/10/22)

It is agreed that the term "advertiser" within the Insertion Order and these General Terms & Conditions refers to the entity purchasing the advertisement space. This entity, the advertiser, is listed on the Insertion Order. It is also agreed that the term "publisher" refers to the entity producing the publication—BLD Connection.

Submitting a signed Insertion Order constitutes a formal reservation from the advertiser for the advertisement specified in the Insertion Order and agreement to these General Terms & Conditions.

Submitting a signed Insertion Order constitutes the advertiser's agreement to submit necessary artwork (correct to specifications) no later than the due date specified by the Insertion Order. Should the advertiser not submit artwork by the listed due date, the advertiser understands that either 1) the publisher will use art on file for the advertiser from the most recent issue of the publication or 2) their advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should submitted artwork not meet the specifications, it is fully the advertiser's responsibility to make the necessary changes to make the artwork correct to specifications and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser's artwork not meet specifications and the advertiser not be able to submit new artwork correct to specifications by the listed due date, the advertiser understands that they will be obligated to pay any production costs required to make their artwork correct to specifications or the advertisement will not be included in the publication. The advertiser also understands that, should their advertisement not appear in the publication due to incorrect artwork, they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should an advertisement resemble editorial copy, the advertiser agrees that it will carry the word "Advertisement".

The advertiser agrees that all submit artwork will be free of copyright.

The publisher is not responsible for errors in advertiser artwork.

The advertiser agrees to protect, indemnify, and hold harmless the publisher and its agents against any and all claims arising from the look and the content of the advertiser's advertisement.

The advertiser agrees that all advertisements are subject to the approval of the publisher. The publisher reserves the right to refuse advertisement purchases or artwork for any reason including a conflict with the intent of the publication or the organization. Should the publisher refuse the advertiser's artwork, it is fully the advertiser's responsibility to make the necessary changes to make the artwork acceptable to the publisher and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser's artwork be refused by the publisher and the advertiser not be able to submit new artwork by the listed due date, the advertisement will not be included in the publication. Should this happen, the advertiser understands that their advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

The publisher reserves the right to charge for ad design services.

The publisher reserves the right to cancel an ad contract at any time. Should the publisher enact this right, the publisher will refund the advertiser any fees paid for unfulfilled ad placements.

Invoices are payable within 30 days. A 1-1/2% interest charge per month will be assessed on all balances over 30 days.

There are no cancellations on preferred placements (i.e. covers, assigned locations, etc.) Other cancellations will not be accepted after the publication's ad deadline. If an advertiser is receiving a multiple commitment discount and cancels, they will be billed the difference between the discounted rate and their earned ad rate. There is a 10% surcharge on cancelled, pre-paid contracts.